BEING PROFILED: COGITAS ERGO SUM
10 YEARS OF ‘PROFILING THE EUROPEAN CITIZEN’

Venue: Institute of European Studies, Vrije Universiteit Brussel, Pleinlaan 5, 1050, Brussel
Registration: The event is free to attend, but due to limited capacity, registration is required. Should you encounter difficulties with the online registration, please contact info@brusselsprivacyhub.eu

12.00 – 12.30  Registration and Lunch

12.30 – 12.50  ‘The Colon: What Descartes Did Not Get’
Introduction by Mireille Hildebrandt, Editor of ‘Profiling the European Citizen’ and ‘BEING PROFILED: COGITAS ERGO SUM’

Presentation of the first copy to Paul Nemitz, Principal Advisor in DG JUSTICE at the European Commission

12.50 – 13.00  Designing ‘BEING PROFILED: COGITAS ERGO SUM’
Bob van Dijk, designer of the book

13.00 – 13.40  Panel with assessments by:
Cornelia Kutterer (Microsoft)
Michael Veale (UCL)
Mieke De Ketelaere (SAS)
Maxim Februari (philosopher, novelist)

13.40 – 14.00  Q&A with the audience
18 December 2018

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In 2008 *Profiling the European Citizen. Cross-Disciplinary Perspectives* was published, wherein lawyers, philosophers and computer scientists investigated the legal, philosophical and computational background of the upcoming algorithmic order.

In June 2018 a largely new group of lawyers, political scientists, computer scientists and philosophers *revisited the issues*, underpinnings, operations and implications of micro-targeting, data-driven critical infrastructure, ethics-washing, p-hacking and democratic disruption that have now become part of everyday life.

On 18 December the resulting volume:

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will be presented to Paul Nemitz, Principal Advisor of the EC, and discussed by a panel of policy makers and relevant industry speakers, to celebrate and mourn the increased relevance of *Profiling the European Citizen*. This event will connect the dots between Profiling the European Citizen (2008) and Being Profiled (2018) by asking the question:

*Are we becoming what machines infer about us, or are we?*