Program

18 December 2018

BEING PROFILED:COGITAS ERGO SUM

10 YEARS OF 'PROFILING THE EUROPEAN CITIZEN'

Venue: Institute of European Studies, Vrije Universiteit Brussel, Pleinlaan 5, 1050, Brussel

Registration: The event is free to attend, but due to limited capacity, registration is required. Should you encounter difficulties with the online registration, please contact <u>info@brusselsprivacyhub.eu</u>

12.00 - 12.30 Registration and Lunch
12.30 - 12.50 'The Colon: What Descartes Did Not Get' Introduction by <u>Mireille Hildebrandt</u>, Editor of 'Profiling the European Citizen' and 'BEING PROFILED:COGITAS ERGO SUM'

> Presentation of the first copy to <u>Paul Nemitz</u>, Principal Advisor in DG JUSTICE at the European Commission

- 12.50 13.00 Designing 'BEING PROFILED:COGITAS ERGO SUM' Bob van Dijk, designer of the book
- 13.00 13.40 Panel with assessments by: <u>Cornelia Kutterer</u> (Microsoft) <u>Michael Veale</u> (UCL) <u>Mieke De Ketelaere</u> (SAS) <u>Maxim Februari</u> (philosopher, novelist)
- 13.40 14.00 Q&A with the audience



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In 2008 <u>Profiling the European Citizen. Cross-Disciplinary Perspectives</u> was published, wherein lawyers, philosophers and computer scientists investigated the legal, philosophical and computational background of the upcoming algorithmic order.

In June 2018 a largely new group of lawyers, political scientists, computer scientists and philosophers <u>revisited the issues</u>, underpinnings, operations and implications of micro-targeting, data-driven critical infrastructure, ethics-washing, p-hacking and democratic disruption that have now become part of everyday life.

On 18 December the resulting volume:

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will be presented to **Paul Nemitz**, **Principal Advisor of the EC**, and discussed by a panel of policy makers and relevant industry speakers, to celebrate and mourn the increased relevance of *Profiling the European Citizen*. This event will connect the dots between Profiling the European Citizen (2008) and Being Profiled (2018) by asking the question:

Are we becoming what machines infer about us, or are we?

